



In celebration of the 15th anniversary of the Strategic Partnership between the Republic of Korea and Romania, the Embassy of the Republic of Korea in partnership with the Ministry of Culture of Romania welcomes you to **Hanbok (traditional Korean attire) Fashion Show**.

In order to foster genuine Strategic Partnership, the Korean Embassy has been making strenuous efforts to enhance awareness of the people of our two countries and to bring the knowledge, cultural and people-to-people exchange up in line with our Strategic Partnership. The recent 1st edition of Korea-Romania Forum in May was one of such efforts of understanding each other more by sharing knowledge of experts of our two countries with an aim of building an 'epistemic community'.



Today, we are introducing Hanbok, the traditional attire of Korea, to enhance understanding on Korea with one of our most basic and shared elements of life. Hanbok represents the aesthetic and cultural heritage of the Korean people. Although there have been changes of style throughout its history of 2,000 years, Hanbok is still worn today for New Year's Day, Chuseok (Korean Thanksgiving), birthdays, weddings and significant milestones. Many people around the world have fallen in love with this wearable art and some have even incorporated it into their daily fashion. You may have even seen Hanbok in your favorite Korean drama or worn by your favorite K-Pop stars.

This evening, Romanian models, not only professional models but also students studying Korean language in RAU and members of K-Culture community, Sarang Hanguk, will walk down the runway donning on fabrics of Korean history. Let us discover the beauty of Hanbok together!

H.E. Mr. Kap-soo RIM
Ambassador of the Republic of Korea to Romania



I sincerely congratulate the 15th anniversary of the Strategic Partnership between the Republic of Korea and Romania.

It is a great honour and pleasure to have the opportunity to promote Korean traditional costume culture in Romania this year, as a turning point for bolstering the foundation for future-oriented progress in bilateral relations.

Traditional Korean clothing, 'Hanbok', along with its features of harmony - straight lines and delicate curves - has cultivated its own unique identity in the span of our history, embodying the philosophy of our ancestors and the nature.

I hope that this Hanbok fashion show will enhance awareness of Korean culture in Romania and further contribute to promoting cultural exchanges between our two countries.

Samuel Jeong
Vice President of the Korean Culture Association

June 22nd, 2023, 18:00
Teatrul Național București

Fashion Show
HANBOK



Fashion Show HANBOK



June 22nd, 2023, 18:00
Teatrul Național București

Hanbok is the traditional clothing of Korea, which dates back more than 2,000 years to the Three Kingdoms period (1st century BC-7th century AD). It has undergone numerous changes throughout its long history and continues to evolve today.

Traditionally, the hanbok's design, including accessories, fabrics, and colors, indicated the wearer's social background, rank, and occupation. The basic aesthetic framework of all hanbok is centered around the Korean fondness for nature and the desire for supernatural protection and blessings while the general design of hanbok is meant to portray the delicate flow of lines and angles.

Today's show presents the past, present, and future of the hanbok!



면복 Myeonbok

A religious ceremonial robe worn by the king and adorned with nine painted or embroidered symbols representing the authority and virtue of the king. It was worn together with Myeonryukwan (a special crown embellished with strings of jade beads).

The queen's ceremonial robe for special events. The robe featured a pheasant pattern, which was an auspicious traditional Korean symbol, and was worn together with decorative sashes embroidered with gold thread around the shoulder and a crown known as Daesumeori.

적의 Jeogui



원삼 Wonsam

Ceremonial robes worn regularly by aristocratic women and by commoners on their wedding day. Court wonsam were color-coded by rank. The empress wore yellow, the queen wore red, the crown princess and concubines wore purplish-red wonsam, and princesses or aristocratic wives wore green. Modern wonsams come in many different colors and a variety of designs.

활옷 Hwarot

Hwarot was originally used as ceremonial dress. Later, during the Goryeo and Joseon dynasty, it was worn as a wedding dress by noble ladies and members of the royal family. The shape is very similar to that of Wonsam, but this hanbok is characterized by its very wide and long sleeves which cover the hands of the brides.



부마복 Bumabok

Bumabok was originally reserved for the prince consort (the husband of a princess) but later was also worn by commoners as wedding attire.

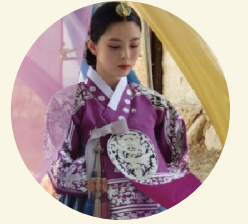


쓰개치마 Sseugae Chima

The upper-class women of the Joseon Dynasty used Sseugae Chima to cover their face when going out.

The basic shape of women's daily attire included the iconic bell-shaped dress with a fitted jeogori (top) which was designed to facilitate ease of movement

치마저고리 Chima jeogori



당의 Dangu

Dangu was ceremonial clothing worn by the queen, princess, or wife of a high-ranking government official. It was also worn regularly by court women during the Joseon dynasty.



기녀복 Ginyeobok

Ginyeo (or Kisaeng) were traditional female entertainers for the upper class that provided various forms of entertainment. They were trained in fine arts, poetry, and prose, and although they were usually of low social class, they were respected as educated artists.

Seonbi were male scholars and aristocrats during the Goryeo and Joseon periods of Korea. They wore Gat, also known as heuklip, when going outside.

선비옷 Seonbi-ot



현대 창작 한복 Modern hanbok

Modern interpretations of the hanbok have made a great impact in the fashion world by featuring traditional patterns and embroidery while using modern cuts, colors, and fabrics.

In the 21st century, the traditional hanbok is only worn on festive occasions such as weddings, but more recently, the hanbok has been reinterpreted to create trendy, wedding dresses. These dresses include nods to the traditional hanbok while still having an overall modern look.

현대 웨딩 한복 Modern wedding hanbok

